Amstetten, Austria – 17/02/2025

**LiSEC expands its product portfolio with laser processing**

LiSEC announces the migration of cericom GmbH into LiSEC laser processing as new part of the LiSEC all.in.one:solutions portfolio. This strategic move enhances LiSEC’s technological capabilities and market presence. cericom GmbH, known for its pioneering laser technology and precision in glass processing, has already been a valuable part of the LiSEC Group. Transforming it into LiSEC laser processing allows LiSEC to combine its strengths to offer superior solutions in the glass processing industry.

**Looking to frost, structure, or drill glass? Look no further than LiSEC laser processing for the perfect solution!**

LiSEC is well known for its broad product portfolio as all.in.one:solutions provider. Adding laser systems extends this product portfolio even further and provides new possibilities to our customers. As the demand for glass processing continues to rise, LiSEC laser processing offers a comprehensive range of solutions tailored to meet the unique needs of various branches in the glass industry. Whether you want to frost the surface of the glass, remove or structure coatings, drill in complex shapes contact-free, or even save the life of birds: With LiSEC's glass laser processing solutions, sophisticated projects in architecture and design can be realized. The LiSEC laser processing machines are equipped with the latest laser technology and allow you to decorate and drill glass easily and precisely.

**Laser processing – the ideal solution for producing bird friendly glass**

Bird-friendly glass is designed to make glass visible as an obstacle to birds, thereby preventing bird deaths. In the past, black bird-shaped stickers were applied to glass surfaces as a deterrent, but these proved ineffective. Today, adhesive films with patterns such as stripes or dots, fly screens, special window paint, or cord curtains are recommended.

However, these solutions are often unattractive, they are impractical for most large buildings, and they also obstruct the view. An alternative is bird-friendly glass, which is produced using laser processing machines. The laser modifies the glass so that its transparency and reflectivity are altered. This allows birds to see the surface immediately and avoid flying into it. What may seem like a minor difference to humans can be a matter of life and death for birds. By reducing the rate of bird strikes, LiSEC can minimize human intervention in the ecosystem. This approach not only protects bird populations but also maintains the aesthetic and functional integrity of buildings.

Laser processing offers a practical and visually appealing solution to the problem of bird collisions with glass. It ensures that buildings remain both bird-friendly and visually unobstructed, contributing to a more harmonious coexistence between human structures and wildlife.

**Find out more about LiSEC laser processing**

With LiSEC's commitment to global delivery, businesses around the world can benefit from these specialized laser processing machines all around the globe.

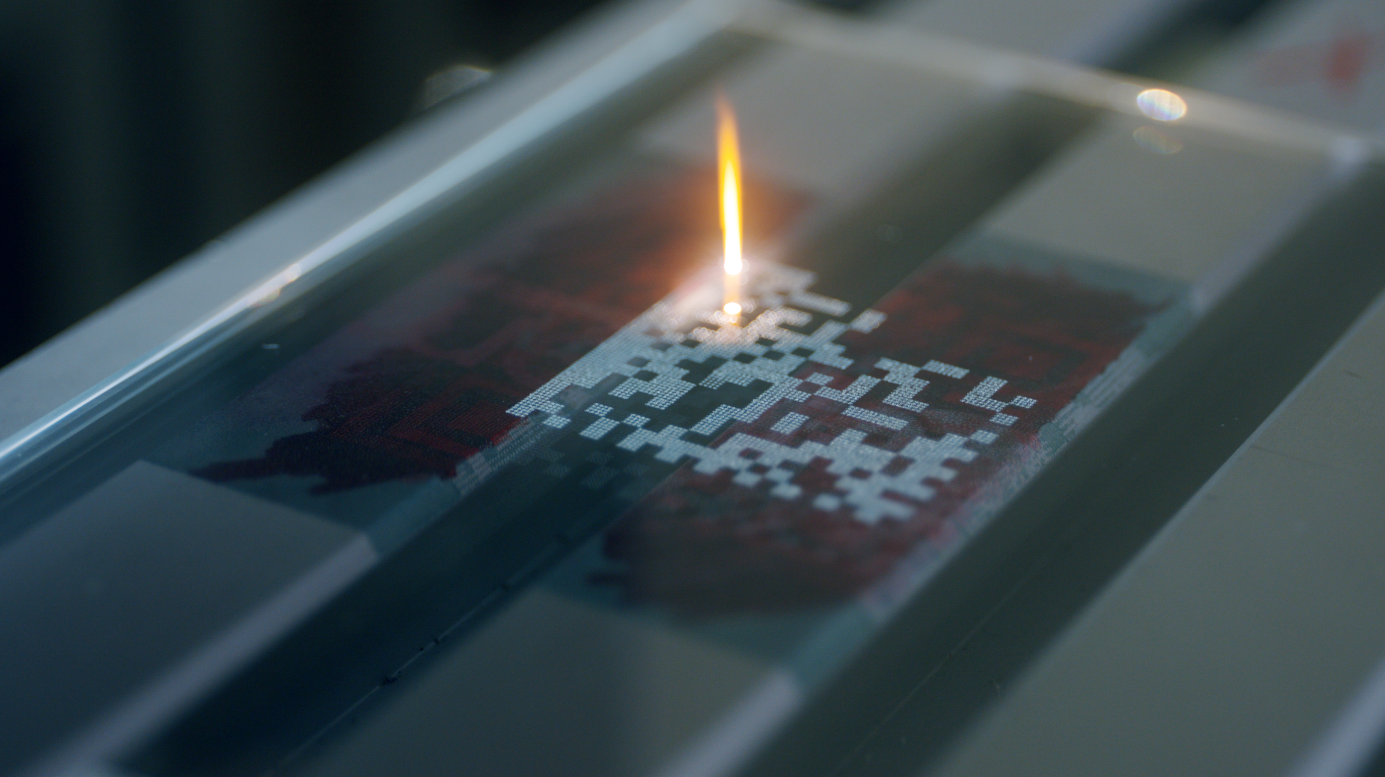
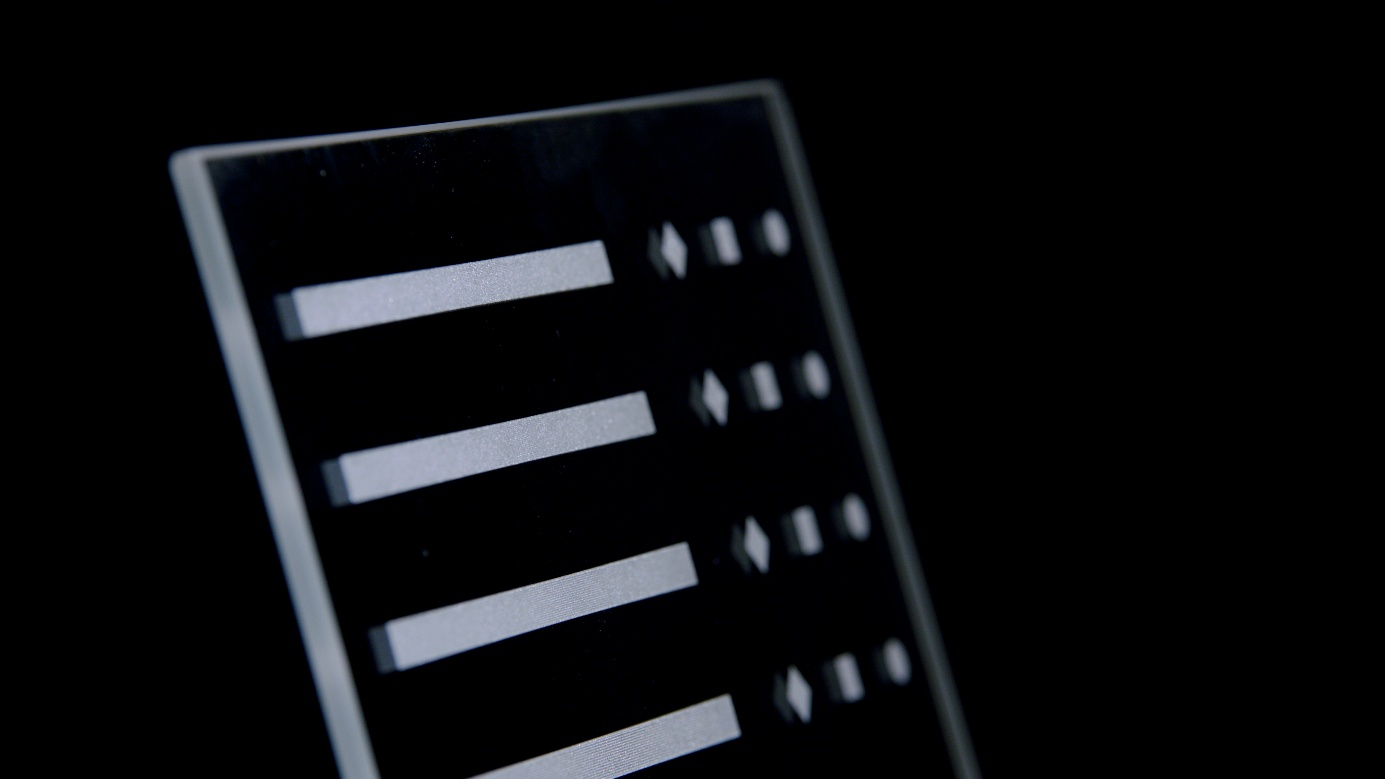
Visit LiSEC‘s website at <https://www.lisec.com/solutions/individual-machines#collapse-36> to learn more about the laser processing machines.

**Images** © LiSEC









**About LiSEC**

With headquarters in Seitenstetten/Amstetten, Austria, LiSEC is a worldwide group of companies that has provided individual and extensive solutions in flat glass processing and refining for more than 60 years. The Group's business activities include machines, automation solutions and services. In 2023, the group has achieved an export rate of approx. 95 per cent and, with the help of around 1,300 employees at 20 locations, has generated a turnover of almost 300 million euros. LiSEC develops and manufactures glass cutting and sorting systems, single components and complete production lines for the production of insulating glass and laminated glass, as well as machines for glass processing. Reliable technology and intelligent automation solutions lets LiSEC set standards in quality and technology and significantly contributes to the success of its customers.

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